



Royal Roads
UNIVERSITY

ROYAL ROADS UNIVERSITY

SUMMER PROGRAMS

2018

City University of Macau

LIFE.CHANGING

I. PROPOSAL INTRODUCTION

The following proposal has been prepared by Royal Roads University for City University of Macau for the purpose of showcasing our suite of summer programs for 2018 in Victoria, BC, Canada. The proposed programs highlight different summer educational experiences for students from City University of Macau to consider as part of our open-enrolment summer programs. These programs are designed for the participants to learn and experience English language training and Canadian culture through classroom work, guest speakers, off-campus site visits, and through optional weekend excursions. The interests chosen will immerse the participants in leadership or tourism, business/management, and other transferable subject areas.



ROYAL ROADS UNIVERSITY:

Royal Roads University was founded in 1995 as a public, special purpose university after a 55 year history as Royal Roads Military College. Today, we have 20,000 alumni from 60+ countries; 5,000+ enrolled students with 500 international students.

Our vision is to meet the educational and research needs of students, working professionals and employers in a way no other university does. Our mission is to contribute to economic prosperity, social advancement, and environmental sustainability through transformative education delivered in a unique learning model.

Several types of qualifications are offered, including doctoral, graduate and undergraduate degrees, graduate certificates, diplomas, professional and executive development and international contract training.

Our international contract training team works closely with each partner to define the program goals, objectives and outcomes in order to fully customize each proposal to meet the needs of the partner. With this approach, we have established a strong reputation for our custom design and delivery of short-term training programs in a variety of disciplines that attract 600+ international participants per year.

Amongst public institutions, Royal Roads University consistently ranks **#1 for Active and Collaborative Learning** and **#1 for Level of Academic Challenge** in McLean magazine's National Survey of Student Engagement.

Our program areas of specialization:

Business
Communication & Culture
Tourism & Hospitality
Education & Technology
Leadership Studies
Environment & Sustainability
Interdisciplinary Studies
Humanitarian Studies

II. TEACHING AND LEARNING MODEL:

As a uniquely mandated public university, Royal Roads University is charged with offering education in professional fields that is sensitive to labour market needs. Faculty who work from interdisciplinary, social science perspectives guide applied participant research; practitioner-scholars engage participants in experiential learning. Career sector needs inform course learning outcomes; a cohort of peers encourages networking and enables participants to work in teams. Our mission is to immerse participants in a learning context that facilitates personal and professional transformation and allows them to succeed in a global workplace.

The best research in modern learning theory suggests that fundamental change to the traditional approach to learning and teaching is needed. Royal Roads is guided by two frameworks. We understand learning as a socially constructed activity and we conceptualize lifelong learning as a process of social and personal discovery beyond acquisition of knowledge. Our [learning model](#) is built on this framework and has resulted in a growing market understanding that attending Royal Roads University is life changing.

III. VICTORIA, BRITISH COLUMBIA, CANADA:

Royal Roads University is in Victoria, the capital city of British Columbia, on the southern tip of Vancouver Island. It has easy access to the mainland with Vancouver, Whistler and Seattle (USA) in close proximity.

Founded in 1843, today's Victoria has grown from its very early English origins into a city filled with sophisticated, international flavor and spectacular natural beauty. It's a place where the casual modernism of the West Coast blends with time-honored British, European, First Nations and Asian traditions.

Boasting the mildest climate in Canada, spectacular natural beauty, year round outdoor activities, entertainment and world-renowned attractions, it's no wonder that Vancouver Island, where Victoria is located, is rated the **Top Island** in the Continental US and Canada , and one of the **Top Ten Islands In The World** by the 2012 Travel+Leisure World's Best Awards. Victoria was even rated as the **#1 Destination to Visit in Canada** by the 2010 TripAdvisor Travelers' Choice Awards.

IV. PROGRAM OBJECTIVES:

Our objective is to provide City University of Macau's students an opportunity to complete a learning experience in one of Canada's most recognized universities. In our unique programs, each delivered over four-weeks, participants will advance their competencies and skills by completing the respective program expectations highlighted in this proposal. Each program has unique outcomes, but many are common across the offerings, including an increased awareness and understanding of Canadian culture and learning style as delivered from Royal Roads University staff and faculty.

V. PROGRAM OPTIONS:

1. **Summer English Experience (SEE) programs**

SEE programs are non-credit programs specifically designed to give undergraduate students a chance to “SEE” and experience the language and culture of Victoria. Students will gain international experience and cross-cultural skills while improving their English communication skills. Based on an experiential learning model, this program actively engages students in class and on activities to provide a fun and integrated learning experience. Canadian workplace culture, networking, and career planning are the pillars of the programs. Two SEE programs are offered – SEE Leadership and SEE Tourism.

SEE Leadership – July 16 to August 10, 2018

The SEE Leadership program includes activities that showcase the natural splendor of Vancouver Island while students engage in meaningful lessons. Students will learn from and in nature to develop leadership abilities while improving their English. Sample schedule provided in Appendix 1.

The feedback we received from our SEE Leadership 2017 delivery was very positive. Students had tremendous fun learning with and from participants from all around the world. When asked what students liked most about the program, we received comments such as “I really enjoyed everything”, “the opportunity to meet people from all over the world”, and “experimenting the Canadian culture”.



SEE Tourism – August 13 to September 7, 2018

The SEE Tourism program offers a unique look into the Vancouver Island hospitality sector and workplace culture. Students will be immersed in the thriving tourism industry on Vancouver Island while learning about Canadian workplace culture and the hospitality sector. Students will meet working professionals as they enjoy world class tourist destinations in the region. Sample schedule provided in Appendix 2.

Minimum Requirements

Mid to upper-level English language comprehension in both written and verbal skills; undergraduate student 19+

VI. ACCOMMODATION AND MEALS:

While there are a variety of accommodation options available in Victoria, below are options which may be of interest and work well with the program offerings.

Homestay : Royal Roads University works with Canadian Homestay International to match students with culturally appropriate homestay families. The Homestay option includes: a private room with bed, desk and reading light; home-cooked meals, 24 hour emergency phone number; opportunities to practice English and to participate in weekend family excursions.

VII. PROGRAM COST:

The following estimated costs are for all participants in any of the open-enrolment programs offered. If you have a large group (more than 10) with an interest in any one program, there is a discount (dependent on the final number in the group) that we are prepared to offer. Prices are quoted in Canadian dollars and are subject to change at any time. A final quote will be provided once program(s) have been selected.

	Tuition cost per participant	Accommodation	Total cost per participant
SEE Programs	\$2,250.00 CDN	\$1,400.00 CDN (homestay)	\$3,650.00 CDN

Discounts available (and subject to negotiation):

- 10% discount for up to 10 students
- 15% discount for up to 15 students
- 20% discount for more than 15 students

The cost will include the following components:

- Letter of invitation
- Airport transfer to RRU campus (for group bookings only)
- Dedicated staff person during major components of the program including weekend excursions
- Orientation to Royal Roads University campus
- A flexible learning and cultural experience
- Administrative support
- Support of instructors in the classroom
- Teaching aids, guest lecturers, and classroom facilities

- Accommodation as selected
- Bus passes for public transportation; transportation to and from program activities (all programs)
- Travel /medical insurance while participating in the program (mandatory)
- Graduation ceremony and farewell event
- Royal Roads University certificate of completion
- Royal Roads University memento gift

Group cost does not include the following components:

- Return transportation costs from city of origin to Victoria
- Personal transportation outside of program time
- Immigration support

VIII. CERTIFICATION:

Participants will receive a letter of completion and a certificate upon successful completion at the end of the program.

IX. CONFIRMATION:

Upon review of this proposal, please connect with us to provide feedback so we can determine if this proposal meets your needs or if adjustments are required. When you are ready to proceed, we will issue a contract for signing at which time a 25% deposit will be required. This deposit ensures all details as outlined in the proposal will be confirmed and delivered on the agreed upon dates. We look forward to welcoming your group to Royal Roads University in Victoria, BC, Canada.

X. CONTACT INFORMATION

For any questions related to the Summer Programs 2018 at Royal Roads University, please contact:

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Appendix 1: SEE Leadership sample schedule

Sunday		Monday, July 16	Tuesday, July 17	Wednesday, July 18	Thursday, July 19	Friday, July 20	Saturday
	9:30-11:30 AM	Welcome & Orientation & Homestay Orientation Campus Tour	English for Special Purposes 1 Language Assessment Test & Goal Setting	ESP3	ESP4	ESP5	
	1-3 PM	Downtown Scavenger Hunt	ESP2	Wild Play Adventure	Leadership Session 1: Canadian Culture Overview	Leadership Session 2: Community Leadership & Project Intro	
		Monday, July 23	Tuesday, July 24	Wednesday, July 25	Thursday, July 26	Friday, July 27	Saturday
	9:30-11:30 AM	Guest Speaker: Community Leadership	ESP 6	ESP7 & RRU Student Panel	ESP8	(Optional Excursion)	
	1-3 PM	Team Project Preparation	Leadership Session 3: 21 st Century Leadership	Volunteer Activity	Site Visit		
		Monday, July 30	Tuesday, July 31	Wednesday, August 1	Thursday, August 2	Friday, August 3	Saturday
	9:30-11:30 AM	ESP9	ESP10	Leadership Session 6: Leadership across Cultures	ESP11	(Optional Excursion)	
	1-3 PM	Leadership Session 4: Leadership and Teamwork	Leadership Session 5: Leadership & Personal Development	Leadership Games	Team Project Preparation		
		Monday, August 6	Tuesday, August 7	Wednesday, August 8	Thursday, August 9	Friday, August 10	Saturday
	9:30-11:30 AM	BC DAY NO CLASS	ESP12	Leadership Session 8: The Positive Change Agent	ESP13	Project presentations	
	1-3 PM		Leadership Session 7: Values-based Leadership	Goldstream Hike Lunch provided	Team Project Preparation	Closing Ceremony 	

Appendix 2: SEE Tourism sample schedule

Sunday	August 13 Monday	August 14 Tuesday	August 15 Wednesday	August 16 Thursday	August 17 Friday	Saturday
Arrival	9:00am–12:00 pm Welcome & Orientation	9:00 am–12:00 pm Language Assessment Test & Goal Setting	9:00am–12:00 pm English for Tourism: First Impressions	9:00am–12:00 pm English for Tourism: Global tourism	9:00 am–12:00 pm English for Tourism: Services and Guest Experience	Free Day with Host family
	1:00 pm – 3:00 pm Scavenger Hunt	1:00 pm – 3:00 pm Leadership: Intercultural Communication	1:00 pm – 3:00 pm Legislature and Beacon Hill Park	1:00 pm – 3:00 pm Leadership: Leadership and Personal Development	1:00 pm – 3:00 pm Leadership: Working in Teams & Project Introduction	
Sunday	August 20 Monday	August 21 Tuesday	August 22 Wednesday	August 23 Thursday	August 24 Friday	Saturday
Free Day with Host family	9:00am–12:00 pm English for Tourism: Indigenous Tourism	9:00 am–12:00 pm English for Tourism: Adventure	9:00am–12:00 pm English for Tourism: Hotels	9:00am–12:00 pm English for Tourism: Resorts	Free Day No Classes	Free Day with Host family
	1:00 pm – 3:00 pm Indigenous Culture Site Visit	1:00 pm – 3:00 pm Wildplay	1:00 pm – 3:00 pm Huntingdon Hotel	1:00 pm – 3:00 pm Leadership: Leadership and Organizational Development		
Sunday	August 26 Monday	August 27 Tuesday	August 28 Wednesday	August 29 Thursday	August 30 Friday	Saturday
Free Day with Host family	9:00am–12:00 pm English for Tourism: Culinary Tourism	9:00 am–12:00 pm English for Tourism: Transportation	9:00am–12:00 pm English for Tourism: Eco Tourism	9:00am–12:00 pm English for Tourism: Volunteering	Free Day No Classes	Free Day with Host family
	1:00 pm – 3:00 pm Guest Speaker/RRU Hospitality and Tourism Student Panel & Mingle	1:00 pm – 3:00 pm Leadership: 21 st Century Leadership	1:00 pm – 3:00 pm Goldstream Park BBQ	1:00 pm – 3:00 pm Volunteer Activity		
Sunday	Monday Sep 3	Tuesday September 4	Wednesday September 5	Thursday September 6	Friday September 7	Saturday
Free Day with Host family	Labour Day No Classes	9:00 am–12:00 pm Guest Speaker: RRU Event Planning	9:00am–12:00 pm English for Tourism: Industry Careers	9:00am–12:00 pm English for Tourism : Final Review	9:00 am–12:00 pm Final Presentations	Free Day with Host family
		1:00 pm – 3:00 pm Leadership: Positive Change Agent	1:00 pm – 3:00 pm Informational Interviews: Downtown Activity	1:00 pm – 3:00 pm Independent Project Preparation Time	1:00 pm – 3:00 pm Closing Ceremony 	

